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Why Sponsor or Exhibit?

Thank you for joining us at the 2019 CQ Branch conference in Rockhampton. This offers you an opportunity to engage with our community, build awareness for your organisation, make new contacts and increase sales. There’s a lot you can do before, during and after the event to leverage your participation and maximise outcomes so we’ve included a few tips for you at Annexure A.

There are up to 25 trade exhibitor opportunities available in Rockhampton. See list of current exhibitors. Please contact Monica, Events & Marketing Manager to book your trade exhibit!

Delegates

We are expecting 150 delegates from up to 17 councils in the CQ region and from regional consultancies. See the list on our website. We will provide you with a list of delegates just prior to the event to be sure it is current. Please note that as our delegates tend to register at that last opportunity, accurate numbers are often not known until just a few days prior to the event.

We encourage recent graduates and professionals under age 35 to attend our regional conferences with a 50% discount on their registration. They are keen to discover what is available in the marketplace so please be sure to engage with them. They are also our future Chief Engineers and Directors of Infrastructure.

Business Card Draws

Business Card Draws or Other Promotions

Please let us know if you will be conducting a business card draw or other booth promotion so we can encourage delegates to bring their cards and visit your booth. We’ll conduct the draw for your competitions on Friday 24 May. Please be sure an IPWEAQ team member is available to take a photograph of you with your winner and prize for publishing on social media and in our journal.
Sponsorship Opportunities

Thank you to our sponsors once again! We feature our sponsors at every opportunity including on the conference website, during the conference program, in our quarterly e-journal, Engineering for Public Works, in our Annual Report and at our annual President’s Breakfast.

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Sponsor</th>
<th>Cost plus GST</th>
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</thead>
<tbody>
<tr>
<td><strong>Overall Conference Sponsor</strong> (Platinum Sponsorship)</td>
<td>AECOM</td>
<td></td>
</tr>
<tr>
<td>Includes sponsorship of Keynote presentations</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Branch Conference Pre-Dinner Drinks &amp; Dinner</strong> (Gold Sponsorship)</td>
<td>Cardno</td>
<td></td>
</tr>
<tr>
<td>– The Great Western Hotel, Thursday 23 May</td>
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</tr>
<tr>
<td><strong>Branch Conference Dinner Rodeo Exhibition</strong> (Gold Sponsorship)</td>
<td>Dileigh</td>
<td></td>
</tr>
<tr>
<td>– The Great Western Hotel, Thursday 23 May</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Lunch</strong> (Silver Sponsorship)</td>
<td>GHD</td>
<td>$1,500</td>
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<td></td>
<td>*1 still available</td>
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<tr>
<td><strong>Morning Tea</strong> (Bronze Sponsorship)</td>
<td>McMurtrie</td>
<td></td>
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<tr>
<td><strong>Morning Tea</strong> (Bronze Sponsorship)</td>
<td>Shepherd</td>
<td></td>
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<tr>
<td><strong>Afternoon Tea</strong> (Bronze Sponsorship)</td>
<td>Premise</td>
<td></td>
</tr>
<tr>
<td><strong>Welcome Function</strong> (Gold Sponsorship)</td>
<td></td>
<td>$3,000</td>
</tr>
<tr>
<td>– Rockhampton Bowls Club, Wednesday 22 May</td>
<td>Still available</td>
<td></td>
</tr>
<tr>
<td><strong>Social Golf</strong> (Silver Sponsorship)</td>
<td></td>
<td>$1,000</td>
</tr>
<tr>
<td></td>
<td>Still available</td>
<td></td>
</tr>
</tbody>
</table>

Please contact Monica Robertson, Events & Marketing Manager on 07 3632 6802 to book your next opportunity!
**Conference Details**

**Dates**
Wednesday 22 May – Friday 24 May

**Venue**
Rockhampton Heritage Village, Boundary Road, Parkhurst

**Registration**
The registration desk is located in the foyer. Please register early and collect a program or the Handbook to your smart phone or tablet.

Registration desk opening times are:

- **Thursday 23 May**
  - 8am – 8:30am

- **Friday 24 May**
  - 8am – 8:30am

When you register, please purchase an MSQ pin for $5 and purchase your raffle tickets at $5 each or five tickets for $20.

**App**
Please download the IPWEAQ CQ Branch Conference App to get the most out of your conference experience. Within the Attendee App, you will be able to:

- Review the conference agenda
- Review and amend your registration, including social function attendance
- Search for and message other conference delegates, including Speakers and Exhibitors
- Receive conference alerts
- Vote for Best Paper
- Access the conference handbook

**Parking**
The car park is number 43 and the conference is being held in the Shearing Shed which is number 3 on the map.

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**Social Events**

**Welcome Function**

**Venue**
Rockhampton Bowls Club, 94 Victoria Parade, Rockhampton City

**Date**
Wednesday 22 May

We will be hosting a barefoot bowls competition to raise funds for our President’s charity, MS Queensland. A donation of $10 (minimum) is required to participate. Following barefoot bowls, there is a dinner for all attendees at the venue.

**Branch Conference Dinner**

**Venue**
Great Western Hotel, Corner Stanley & Denison Street, Rockhampton City

**Date**
Thursday 23 May

In addition to a delicious dinner at the Great Western Hotel, we are being treated to an exclusive bull riding exhibition in the arena.

**Alumni Dinner**

**Venue**
Great Western Hotel

**Date**
Thursday 23 May

We are delighted to invite our IPWEAQ Alumni to an exclusive dinner at Great Western Hotel, prior to joining the delegates for the bull riding exhibition.

**Social Golf**

**Venue**
Yeppoon Gold Club, 2901 Yeppoon Road, Yeppoon

**Date**
Friday 24 May

Yeppoon Golf Club is located on the magnificent Capricorn Coast, just above the Tropic of Capricorn, at the southern end of the Great Barrier Reef. There is an additional $35 fee to participate in this social golf game, which includes 9 holes of golf and club hire.
# Program

*Program subject to change*

## Wednesday, May 22, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 6:30 PM - 9:30 PM | Welcome Function  
Rockhampton Bowls Club, 94 Victoria Parade, Rockhampton City |

## Thursday, May 23, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 8:00 AM - 8:30 AM | Registration - Overall Conference Sponsored by AECOM  
Australian Shearing Shed, Rockhampton Heritage Village, 296 Boundary Road, Parkhurst |
| 8:30 AM - 10:50 AM | Session One Chair: Celisa Faulkner  
Welcome  
Celisa Faulkner, CQ Branch President  
Welcome to Country  
Darumbal Director Malcolm Mann  
Conference Opening  
Mayor Margaret Strelow, Rockhampton Regional Council  
South Rockhampton Flood Levee  
Peter Kofod, Rockhampton Regional Council | Ben McMaster, AECOM |
| 10:20 AM - 10:50 AM | Morning Tea - Sponsored by McMurtrie Consulting Engineers |
| 10:50 AM - 12:00 PM | Session Two Chair: Jamie McCaul  
Shoalwater Bay Expansion  
James Foreman, Laing O’Rourke  
How to Value the Indescribable: looking to the past to create the foundation for the future  
Nikeeta Roche, Gladstone Regional Council  
Assessing and Increasing Rockhampton’s Water Supply Security  
Dr Jason Plumb, Fitzroy River Water |
| 12:30 PM - 1:30 PM | Lunch (Day One) - Sponsored by GHD |
| 1:30 PM - 2:00 PM | Mt Archer Elevated Boardwalk  
Colin Strydom, design+architecture |
| 2:00 PM - 2:15 PM | Branch update  
Celisa Faulkner, CQ Branch President |
| 2:15 PM - 3:15 PM | Rockhampton Historical Village Tour |
### Afternoon Tea (Day One) - Sponsored by Premise

**Session Four Chair: Martin Crow**

- **3:45 PM - 4:10 PM**  
  **Taking a Cue from Nature: holistic floodplain management in Rockhampton**  
  Monishaa Prasad, Rockhampton Regional Council

- **4:10 PM - 4:25 PM**  
  **Reflections of a graduate**  
  Lindsay Stafford, IPWEAQ 2018 Future Challenge finalist, AECOM

- **4:25 PM - 4:45 PM**  
  **Flood Mitigation Strategy – Project Delivery**  
  Stuart Harvey, Rockhampton Regional Council | Jordan Maultby, AECOM

- **4:45 PM - 5:10 PM**  
  **NTCH Compliance – Introducing iMPACT**  
  Mark Lamont, IPWEAQ

### Conference Pre Dinner Drinks & Dinner - Sponsored by Cardno

**6:00 PM - 11:00 PM**  
The Great Western Hotel, Corner Stanley Street and Denison Street, Rockhampton City

**Branch Conference Dinner Rodeo - Sponsored by Dileigh Consulting Engineers**

The Great Western Hotel, Corner Stanley Street and Denison Street, Rockhampton City

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### Friday, May 24, 2019

**Session Five Chair: Stuart Harvey**

- **8:30 AM - 9:00 AM**  
  **Wreck Point Lookout, Cooee Bay**  
  Stuart Doak, Livingstone Shire Council

- **9:00 AM - 9:25 AM**  
  **Banana Shire Road Condition Modelling Project**  
  Darren Shepherd, Shepherd Services

- **9:25 AM - 9:50 AM**  
  **Towards Better Bridge Management**  
  Tim Heldt, ARRB

- **9:50 AM - 10:15 AM**  
  **BPEQ’s Investigation and Complaints Process**  
  Craig Mills, BPEQ

### Morning Tea (Day Two) - Sponsored by Shepherd Services

**10:15 AM - 10:40 AM**

**Session Six Chair: Adam Doherty**

- **10:40 AM - 11:00 AM**  
  **Disaster Recovery Funding Arrangements**  
  Jimmy Scott, Queensland Reconstruction Authority

- **11:00 AM - 11:25 AM**  
  **Building Resilience in the Regions - Pilbeam Drive stabilisation works**  
  Minhman Nguyen, Cardno

- **11:25 AM - 12:00 PM**  
  **Panel Discussion – preparing for natural disasters**  
  Jimmy Scott, QRA | Martin Crow, Rockhampton Regional Council  
  Dan Toon, Livingstone Shire Council

- **12:00 PM - 12:10 PM**  
  **Conference close**  
  Celisa Faulkner, CQ Branch President

### Lunch (Day Two)

**12:10 PM - 1:00 PM**  
**Social Golf**  
Yeooppoon Golf Club, 2901 Yeppoon Road, Yeooppoon
Trade Display Information

Trade Display Inclusions

Please note, for the CQ Branch Conference, your trade display is within the conference room.

Your trade display includes the following:
- Trestle table, with two chairs
- Power supply

Please see photos of previous Branch Conference trade displays below:

Sending Trade Display Collateral

You are welcome to send any collateral for your trade display ahead of time. Please ensure the boxes are labelled with the below:

Heritage Village
Attn: Trevor Duffy
296 Boundary Road
Parkhurst
QLD 4702

Please advise Monica on the number of boxes being freighted to ensure there is enough dedicated storage at the venue.

WiFi

Heritage Village offers complimentary WiFi. Simply accept the Terms & Conditions to connect.

Login Password: ipweaq19

Bump In / Bump Out

Bump in will occur on Wednesday 22 May from 4:30pm – 5:30pm, or Thursday 23 May from 6:30am – 7:30am (prior to registration at 8:00am).

Bump out will occur on Friday 24th May from 1:00pm. Please advise Monica of your preferred bump in date.
Catering Breaks
Morning Tea, Lunch and Afternoon Tea will be served in the trade display area.

Raffle for MS Queensland
We encourage our exhibitors to donate a prize for the President’s Charity in support of MS Queensland. The draw will be held at lunch on the last day of the conference (Friday 24 May). Tickets will be sold throughout the conference at $20 or $5 per ticket.

Please contact Monica to confirm your contribution.

Onsite Contacts

<table>
<thead>
<tr>
<th>Rockhampton Heritage Village</th>
<th>(07) 4936 8688</th>
</tr>
</thead>
<tbody>
<tr>
<td>IPWEAQ STAFF</td>
<td></td>
</tr>
<tr>
<td>Craig Moss – Director, Professional Services</td>
<td>0431 745 277</td>
</tr>
<tr>
<td>Monica Robertson – Events and Marketing Manager</td>
<td>0481 266 355</td>
</tr>
</tbody>
</table>

Social Media Handles
We encourage exhibitors to use our handles when posting to social media:

@IPWEAQ
@IPWEAQ
@IPWEAQ

Accommodation

Accommodation Options
Rockhampton boasts a range of accommodation options. If you are yet to arrange accommodation, we recommend the following providers.

Coffee House Apartments
51 William Street, Rockhampton
“Quote “Rockhampton Great Western Conference” to receive discounted offers on Queen Executive, Executive Twin & One Bedroom Apartments. Must call or email to redeem the discount.

Villa Capri Motel
69-77 George Street, Rockhampton

Quest Rockhampton
48 Victoria Parade, Rockhampton

Empire Apartment Hotel
5 East Street, Rockhampton

Denison Boutique Hotel
233 Denison Street, Rockhampton

Capricorn Motel
703-751 Yaamba Rd, Parkhurst
Annexure A

– How to get the most out of being an IPWEAQ exhibitor

Before the event

Promote your involvement as an exhibitor

✔ Let your customers, colleagues, suppliers and business partners know you’ll be involved in the event and invite them to visit you at your booth.

✔ If you wish to register your customers or suppliers as a delegate, we can offer you a sizeable discount eg 50% off the non-member registration fee.

✔ Include details of the conference and your trade booth in your company newsletter or email communications. If you would like to receive a photo taken of you with your trade booth at an IPWEAQ conference, please contact us and we will be happy to provide for this purpose.

✔ Are you launching a new product or service, have a special offer, are presenting a paper or have a demonstration at your trade exhibit? If so, please let us know so we can promote this on social media or ‘share’ and ‘like’ your post.

✔ Promote your involvement on your website and we will be happy to share this for you.

✔ Please tag us in any social media posts regarding your trade exhibit or the conference and we will be sure to ‘like’ and ‘share’ your post.

If you would like to receive the IPWEAQ SWQ Branch conference banner for ‘trade exhibitor’, please contact Monica!

During the event

✔ Be proactive and active. We’ve seen many exhibitors over the years on their phone or laptop instead of engaging with delegates. Make the first move; introduce yourself; be engaging.

✔ Introductions. If you’d like to meet someone in particular, please let us know and we will leave a message for them when they register.

✔ Ensure you have enough business cards with you or better still, scan and text or email your contact details to your new contact.

✔ Do your research. What engineering issues and challenges have been faced by delegates in this region over the past year? Do you have a solution for them?

✔ Conversations. Did your new contact offer any personal information ie a hobby or interest eg football team or key date that offers an opportunity for you to contact them again?

✔ Post on social media during the event – share photos of the booth and networking events.

✔ Provide a raffle prize – donate a prize for the President’s Charity and be sure it is branded with, at least, your business card or company colours.

After the event

✔ Evaluations. Did you achieve your outcomes? Did the exhibit offer you opportunities? What worked and what did not work for you? Please be sure to complete our evaluation survey after the event.

✔ Follow ups. In your follow-ups with your new contacts, be sure to send them a photo taken with them at your booth to personalise the email and interaction.

✔ Competitions. If you held a booth competition ie a prize or offer for a business card draw, please be sure to let us know your winners so that we can promote them in our next issue of Connect and on social media. Please be sure to take a photo of your winner with their prize at your booth.

✔ It’s a Wrap. Be sure to write-up your trade exhibit experience, thank delegates and post photos in your next newsletter, on your blog or website. We’ll be sure to ‘share’ and ‘like’ your social media posts.